

Epson launches SureColor SC-P600 A3+ photo printer

Global debut at Photokina 2014: Top-of-the-range Epson A3 photo printer with new UltraChrome HD ink delivers excellent quality prints

3rd September 2014 – Epson announces the launch of the SureColor SC-P600, a fast, flexible and easy-to-use printer which produces professional high-quality photo prints in sizes up to A3+.

The SureColor SC-P600 is Epson's top-of-the-range A3 photo printer and combines superb quality, high productivity and superior wireless connectivity in a compact and affordable package. The SureColor SC-P600 features Epson's new UltraChrome HD and Vivid Magenta ink to produce excellent quality prints. The new nine-colour UltraChrome HD inkset can reproduce a very wide colour gamut and with a 2.84 DMax – the industry's highest black density¹ — produce deep, rich blacks and ultra-smooth tonal gradations.

Ideal for amateur and semi-professional photographers, the SureColor SC-P600 will also appeal to businesses, such as architects, real-estate agents and advertising/design agencies, that have a regular requirement for high-quality colour presentations.

The new printer provides exceptional Wi-Fi Direct[®] wireless printing connectivity from smartphones, tablets and PCs. For the first time on a single-function Epson A3+ photo printer, Epson Connect is supported. Google Cloud Print is also supported.

Designed for medium-volume production, the SureColor SC-P600 outputs an 11 x 14 inch print in only 153 seconds. Twin paper paths enable A3+ printing on a wide variety of photo and fine art papers, canvas and thick media, while the machine's roll-paper capability is perfect for high-impact panoramic images. The 2.7 inch,

colour touch panel interface, unique to the SureColor SC-P600 in the A3+ sector², makes it simple to set up and manage, even without a PC.

The SureColor SC-P600 printer will be shown for the first time in Europe at Photokina (*Stand B11, Hall 2.2, 16-21st September 2014, Koelnmesse, Cologne*).

Key features:

New nine-colour UltraChrome HD and Vivid Magenta ink technology
Exceptionally wide colour gamut and Epson's highest black density (2.84 DMax on PGPP)
Supports Epson Connect with Apple AirPrint and Google Cloud Print
Wi-Fi Direct for direct wireless printing from smartphones, tablets and PCs
High print speed of 153 seconds for 11x14 inch @ A3+
Large 2.7 inch colour touch panel for simple set-up and management
Generous 25.9 ml ink cartridge size
Compact footprint — 616 x 369 x 228mm

Footnotes

¹ Compared against competitors' A3+ photo printers with a 6-colour or greater inkset available as of July 2014

² A3+ photo printers with more than 6 colours, in the market as of July 2014

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Notes to Editor

About Epson

Epson is a global innovation leader dedicated to exceeding expectations with solutions for markets as diverse as the office, home, commerce and industry. Epson's lineup ranges from inkjet printers, printing systems and 3LCD projectors to industrial robots, smart glasses and

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sensing systems and is based on original compact, energy-saving, and high-precision technologies.

Led by the Japan-based Seiko Epson Corporation, the Epson Group comprises more than 73,000 employees in 94 companies around the world, and is proud of its ongoing contributions to the global environment and the communities in which it operates.

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About Epson Europe

Epson Europe B.V., based in Amsterdam, is the Group's regional headquarters for Europe, Middle-East, Russia, and Africa. With a workforce of 1,700 employees, Epson Europe's sales for fiscal year 2013 were 1,517 million Euros. <http://www.epson.eu>

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